



# ABOUT FRIENDS OF GLASS

Hi and welcome to Friends of Glass, the online community which supports glass packaging. It's your forum to show why and how you care about glass

## **Mission**

Friends of Glass is a community that appreciates the unique quality of glass as a packaging material. Glass is a good lifestyle choice because:

- It's the safest packaging choice for your health
- It best preserves the taste and quality of your food and drink
- It's made from all natural materials and it is 100% infinitely recyclable, refillable and reusable.

*Friends of Glass* unites all people who believe glass is the clear choice for themselves, their families and for the environment.

## **Overview**

Friends of Glass started in 2008 as an awareness campaign for glass. It was created by FEVE, the European Container Glass Federation, an international not-for-profit association representing glass packaging for food and drink, flacons for perfumery, pharmacy and cosmetics and glass tableware makers. Friends of Glass unites a community of people from different countries in Europe and beyond who are convinced that glass is an ideal packaging material because of its unique environmental, economic and family-friendly benefits. Individuals, national organisations, agencies and companies that believe in the sustainability credentials of glass are also proud members of the community.

## **Description**

Friends of Glass unites people who support the notion that glass is a preferable packaging solution for their products.

On this page we share news and interesting facts about glass and its unique properties – whether it's in regards to food preservation or recycling. Just consider these facts:

- Today 7 out of 10 glass bottles and jars are recycled
- 1 ton of recycled glass saves 1.2 tons of raw materials, and saves 700kg of CO2 emission
- For every 10% of recycled glass, 3% of energy is saved
- Through light-weighting, glass bottles have decreased their weight up to 40%% in the past 20 years

Glass is good for you and the environment. Your choice makes a difference - be safe, be healthy, be smart. Join the community, follow [www.friendsofglass.com](http://www.friendsofglass.com) and become a Friend of Glass yourself.

### **Find and follow Friends of Glass Online:**

Website: [www.friendsofglass.com](http://www.friendsofglass.com)

Facebook page: [www.facebook.com/friendsofglass](https://www.facebook.com/friendsofglass)

Twitter: [www.twitter.com/friendsofglass](https://www.twitter.com/friendsofglass)

Youtube: [www.youtube.com/thefriendsofglass](https://www.youtube.com/thefriendsofglass)

Pinterest: [www.pinterest.com/friendsofglass](https://www.pinterest.com/friendsofglass)

Instagram: [www.instagram.com/friendsofglass](https://www.instagram.com/friendsofglass)

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